

COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 3 1

Month Day

LETTER/MISC

(Form Type)

0 5 1 4

Month Day

[Empty box]

(Secondary License Type, If Applicable)

[Empty box]

Dept. Requiring this Doc

[Empty box]

Amended Articles Number/Section

[Empty box]

Total No. of Stockholders

[Empty box]

Domestic

[Empty box]

Foreign

To be accomplished by SEC Personnel concerned

[Empty box]

File Number

LCU

[Empty box]

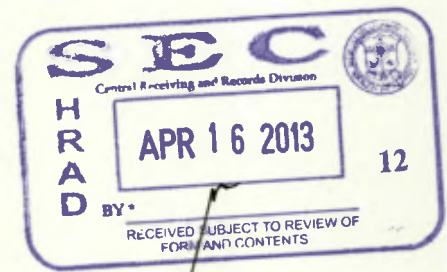
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15 April 2013

SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila



Attention: **Director Justina F. Callangan**
Corporate Finance Division

Subject: Top 100 Stockholders and Public Ownership Report

GENTLEMEN:

Please see attached list of Top 100 stockholders and Public Ownership Report of Puregold Price Club, Inc. as of March 30, 2013.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Candy H. Dacanay-Datuon".

CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

PUREGOLD PRICE CLUB, INC.
 Computation of Public Ownership Report
 As of 31 March 2013

Number of Issued Shares	2,783,317,412
Number of Treasury Shares	16,911,162 ¹
Number of Outstanding Shares	2,766,406,250

Less: Non-Public Shareholdings

Shareholdings of Directors/Officers	Number of Shares
Lucio L. Co, Chairman	870,939,301
Susan P. Co, Vice Chairman	736,253,810
Leonardo B. Dayao, Director and President	739,925
Ferdinand Vincent P. Co, Director	110,326,754
Pamela Justine P. Co, Director	110,326,754
Marilyn V. Pardo (Independent Director)	1
Edgardo G. Lacson (Independent Director)	1
Total Non-Public Shareholdings	1,828,586,546
Total of Public Holdings	937,819,704

PUBLIC OWNERSHIP 937,819,704 = 34%
 2,766,406,250

MINIMUM PERCENTAGE OF PUBLIC OWNERSHIP

Market Capitalization Computation

Issued and Outstanding Shares	2,766,406,250
Market Price (March 31, 2013)	Php40.05
Market Capitalization	Php110,794,570,312
Minimum Public Ownership	10%
PGOLD Actual Public Ownership	34%

PGOLD is in compliance with the Minimum Public Ownership Rule.

Total Number of Shares Owned by the Public	937,819,706
Total Issued and Outstanding Shares	2,766,406,250
Percentage of Public Ownership	34%

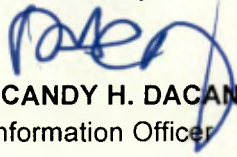
MINIMUM NUMBER OF SHAREHOLDERS

31 March 2013

Number of Listed Shares	2,766,406,250
Number of Shareholders owning at least 1 board lot each	22
Percentage of Foreign Ownership Limit	40%
Actual % of Foreign Ownership as of December 31, 2012	28%

¹ Due to merger of Puregold Price Club, Inc., Puregold Junior Supermarket, Inc. and Gant Group of Companies.

Certified Correct by:



ATTY. CANDY H. DACANAY-DATUON
Chief Information Officer